FIRST 100 DAYS PLAN

Published: October 13, 2025

Category: Implementation Guides

FIRST 100 DAYS PLAN

Version: 2.1.0 | **Last Updated:** February 2026

My Administration – the first 100 days from the January 4, 2027 inauguration

Candidate: Dave Biggers
Website: rundaverun.org
Purpose: Detailed roadmap for immediate governance and transformation launch

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EXECUTIVE SUMMARY

The first 100 days will establish credibility, build momentum, and launch the transformation of Louisville's approach to public safety and community wellbeing. This plan balances quick wins with strategic groundwork for long-term change.

Three Pillars of the First 100 Days:
1. **Demonstrate Competence** – Immediate improvements that voters can see
2. **Build Foundation** – Infrastructure for 4-year transformation
3. **Establish Partnerships** – Union, community, and institutional relationships

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WEEK 1: TRANSITION TO GOVERNANCE (Days 1-7)

Day 1 – INAUGURATION DAY

Morning:

- 10:00 AM: Swearing-in ceremony
- 11:00 AM: First official act – Sign executive order establishing Community Safety Taskforce
- 12:00 PM: Inaugural address emphasizing unity and evidence-based governance

Afternoon:

- 2:00 PM: First cabinet meeting – Set 100-day priorities
- 3:30 PM: Meet with Metro Council leadership (both parties)
- 5:00 PM: Press conference – Outline first week priorities

Key Messages:

- “Ready to govern from Day 1”
- “Evidence-based, community-driven approach”
- “Building on what works, fixing what doesn’t”

Deliverables:
 Community Safety Taskforce established (EO #1)
 Cabinet priorities set
 Bipartisan outreach begun

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Day 2

Morning:

- 9:00 AM: Meet with LMPD Chief – Establish collaborative working relationship
- 10:30 AM: Meet with FOP President – Begin partnership discussions
- 12:00 PM: Lunch with Jefferson County Judge Executive

Afternoon:

- 2:00 PM: Tour first proposed mini substation site (West Louisville)
- 4:00 PM: Community meeting in Russell neighborhood
- 6:00 PM: Team debrief

Key Actions:

- Establish respectful relationship with police leadership
- Signal commitment to West Louisville
- Begin community engagement

Deliverables:

□ LMPD partnership framework established
□ FOP dialogue opened
□ First community meeting completed

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Day 3

Morning:

- 10:00 AM: Community town hall (South End)
- 12:00 PM: Meet with faith leaders coalition

Afternoon:

- 2:00 PM: Tour University Hospital – Discuss wellness center partnerships
- 4:00 PM: Family time / rest

Key Actions:

- Continue community listening tour
- Begin healthcare partnerships
- Model work-life balance

Deliverables:
□ South End engagement
□ Hospital partnership discussions begun

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Day 4

Day of Rest

- No official events
- Prep for Week 2
- Family time

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Day 5

Morning:

- 8:00 AM: Staff meeting – Week 1 progress review
- 9:00 AM: Budget presentation to Metro Council

- 11:00 AM: Meet with city department heads

Afternoon:

- 1:00 PM: Press conference – Announce mini substation site selection process
- 3:00 PM: Meet with University of Louisville leadership (research partnerships)
- 5:00 PM: Community Safety Taskforce first meeting

Key Actions:

- Present budget to Council
- Launch site selection process
- Activate research partnerships

Deliverables:
□ Budget officially submitted
□ Site selection criteria published
□ Taskforce work begins

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Day 6

Morning:

- 9:00 AM: Tour Norton Healthcare facilities
- 11:00 AM: Meet with mental health providers coalition

Afternoon:

- 1:00 PM: Metro Council committee hearings on budget
- 3:30 PM: Meet with business community leaders
- 5:00 PM: Staff planning session

Key Actions:

- Build healthcare partnerships
- Defend budget in committee
- Engage business community

Deliverables:
□ Healthcare partnerships framework
□ Budget committee testimony

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Day 7

Morning:

- 9:00 AM: Weekly cabinet meeting
- 10:30 AM: Meet with nonprofit community safety organizations
- 12:00 PM: Press briefing – Week 1 accomplishments

Afternoon:

- 2:00 PM: Community town hall (East End)
- 4:00 PM: Meet with education leaders (JCPS)
- 6:00 PM: Week 1 team debrief

Week 1 Deliverables – COMPLETED:
□ Community Safety Taskforce established
□ Budget submitted to Council
□ LMPD/FOP partnerships begun
□ Site selection process launched
□ 4 community meetings held
□ Healthcare partnerships initiated
□ Bipartisan relationships established

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WEEK 2: FOUNDATION BUILDING (Days 8-14)

Key Objectives:

- Hire implementation team
- Finalize mini substation site selection criteria
- Launch participatory budgeting process
- Continue community engagement

Day 8

Morning:

- 9:00 AM: Announce Director of Community Safety (new position)
- 10:30 AM: Announce Director of Wellness Initiatives (new position)
- 12:00 PM: Metro Council working lunch

Afternoon:

- 2:00 PM: Launch participatory budgeting website (budget.rundaverun.org)

- 4:00 PM: Community meeting (Smoketown)
- 6:00 PM: Volunteer appreciation event

Deliverables:
□ Key staff positions announced
□ Participatory budgeting launched
□ Volunteer base energized

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Day 9

Morning:

- 9:00 AM: Community Safety Taskforce working session
- 11:00 AM: Meet with labor unions (AFSCME, others)

Afternoon:

- 1:00 PM: Press conference – Announce first 3 mini substation sites
- 3:00 PM: Tour proposed sites with community leaders
- 5:00 PM: Team planning

Key Actions:

- Select first 3 sites (West End, South End, East End)
- Show tangible progress
- Build excitement

Deliverables:
□ First 3 sites announced
□ Community buy-in begun

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Day 10-14 (Weekend & Week continues)

Continuing Activities:

- Daily community engagement
- Budget hearings at Metro Council
- Staff hiring and onboarding
- Partnership development
- Media engagement

Week 2 Deliverables – COMPLETED:
□ Implementation team hired
□ First 3 mini substation sites selected
□ Participatory budgeting launched
□ 8 community meetings total
□ Labor partnerships established

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WEEK 3-4: QUICK WINS (Days 15-28)

Major Milestones:

Day 20:

- Launch “Louisville Listens” – Monthly town hall series
- Announce wellness center RFP process
- Host first participatory budgeting community meeting

Day 25:

- Budget passes first reading in Metro Council
- Announce mini substation architectural designs
- Host community safety summit

Week 3-4 Deliverables:
□ Budget advancing through Council
□ Mini substation designs released
□ Wellness center partnerships forming
□ Participatory budgeting engagement growing
□ 15+ community meetings total

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MONTH 2: MOMENTUM (Days 29-58)

Key Focus:

- Budget approval
- Construction begins on first mini substations
- Wellness center partnerships finalized
- Community co-responder pilot launched

Major Milestones:

Day 30:

- Metro Council budget vote (target passage)
- Celebrate with community event
- Press conference on next steps

Day 35:

- Break ground on first mini substation (West Louisville)
- Community celebration
- Media coverage

Day 45:

- Announce wellness center partners and begin site selection with the first six communities
- Valentine's Day message: "Love for Louisville through action"

Day 50:

- Launch co-responder pilot program
- 2 teams operational
- Data tracking begins

Month 2 Deliverables:
□ Budget approved
□ Construction begun
□ Co-responder teams operational
□ Wellness partnerships announced
□ 25+ community meetings total
□ Media momentum building

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MONTH 3-4: VISIBLE PROGRESS (Days 59-100)

Key Focus:

- First mini substation nearing completion
- Wellness center buildout underway
- Community seeing tangible change
- Data showing early results

Major Milestones:

Day 60:

- Release first co-responder data report
- Show response times, outcomes, community feedback
- Demonstrate transparency

Day 70:

- First mini substation preview tours
- Community invited to see progress
- Media coverage of transformation

Day 75:

- Announce second wave of mini substations (Sites 4-6)
- Community input process
- Show momentum continuing

Day 90:

- First wellness center opens (soft launch)
- Community celebration
- Services begin

Day 100:

- **100 DAYS EVENT**
- Major press conference
- Release comprehensive report
- Show data, outcomes, progress
- Announce next phase

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DAY 100 EVENT – APRIL 10, 2027

“100 Days of Action” Report

What We’ll Show:

1. Infrastructure Progress:

- 3 mini substations under construction (12-16 weeks to completion)

- 1 wellness center operational
- 2 additional wellness centers in buildout
- Co-responder teams operational in 4 districts

2. Community Engagement:

- 100+ community meetings held
- 15,000+ residents engaged through participatory budgeting
- Partnership agreements with 12 community organizations
- Volunteer base grown to 500+

3. Early Data:

- Co-responder response times
- Community feedback scores
- Officer feedback on new deployment model
- Participatory budgeting participation rates

4. Budget Status:

- Budget approved and operational
- On-time, on-budget for all major initiatives
- No tax increase
- Audit-ready financial management

5. Partnerships Established:

- LMPD collaboration framework
- FOP constructive relationship
- Healthcare system partnerships
- University research collaboration
- Nonprofit community safety network

6. Next Phase Preview:

- Sites 4-9 mini substations announced
- Additional wellness centers planned
- Expansion of co-responder teams
- Year 1 projections

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SUCCESS METRICS FOR FIRST 100 DAYS

Governance Metrics:

- Budget approved by Metro Council
- Cabinet fully staffed
- All department heads confirmed
- No major scandals or missteps
- Bipartisan working relationships

Implementation Metrics:

- 3 mini substations under construction
- 1 wellness center operational
- Co-responder teams deployed
- Participatory budgeting active
- Site selection process transparent

Community Engagement Metrics:

- 100+ community meetings
- All 26 council districts engaged
- 15,000+ residents participating
- Positive media coverage ratio 3:1
- Approval rating stable or rising

Partnership Metrics:

- LMPD relationship constructive
- FOP dialogue ongoing
- Healthcare partnerships operational
- University research begun
- Business community supportive

Communication Metrics:

- Weekly press briefings
- Monthly town halls
- Social media engagement up 200%
- Website traffic 50,000+ monthly
- Media mentions 80% positive or neutral

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RISK MITIGATION

Potential Challenges & Responses:

Challenge 1: Budget Delays

- **Mitigation:** Build Metro Council relationships early
- **Response:** Have backup funding mechanisms ready
- **Communication:** Transparent about timeline adjustments

Challenge 2: Union Resistance

- **Mitigation:** Early engagement, respectful dialogue
- **Response:** Emphasize no layoffs, better working conditions
- **Communication:** Public statements supportive of officers

Challenge 3: Community Skepticism

- **Mitigation:** Over-communicate, show quick wins
- **Response:** Data transparency, admit when adjustments needed
- **Communication:** “Show me, don’t tell me” approach

Challenge 4: Construction Delays

- **Mitigation:** Experienced contractors, realistic timelines
- **Response:** Transparent updates, focus on other progress
- **Communication:** Emphasize overall transformation, not one building

Challenge 5: Opposition Attacks

- **Mitigation:** Proactive communication, data-driven responses
- **Response:** Stick to evidence, avoid defensiveness
- **Communication:** “Results speak louder than politics”

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DAILY SCHEDULE TEMPLATE

Typical Day (Monday-Friday):

6:30 AM – Exercise / personal time
7:30 AM – Breakfast / family time
8:00 AM – Arrive at office, review overnight updates
8:30 AM – Senior staff briefing

9:00 AM – First scheduled meeting/event
12:00 PM – Working lunch (usually with stakeholders)
1:00 PM – Afternoon meetings/events
5:00 PM – Daily debrief with chief of staff
5:30 PM – Community event OR family time
8:00 PM – Review next day schedule
9:00 PM – Personal time

Weekends:

- 1-2 community events
- Rest and family time
- Strategic planning

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COMMUNICATION STRATEGY

Weekly Communications:

Monday:

- Staff meeting (internal)
- Week preview email to supporters

Wednesday:

- Press briefing (external)
- Metro Council liaison meeting

Friday:

- Week in review social media post
- Community newsletter

Monthly:

- Town hall (rotating districts)
- Comprehensive report
- Editorial board meetings

Message Discipline (First 100 Days):

Core Messages:
1. “Keeping promises – on time, on budget”
2. “Evidence-based governance in action”

3. “Community safety through partnership”
4. “Louisville leading the nation”

Avoid:

- Defensive language about opponents
- Premature victory claims
- Overpromising on timelines
- Political jargon

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STAFF STRUCTURE (First 100 Days)

Core Team:

Chief of Staff – Daily operations, coordination
Press Secretary – Media relations, communications
Director of Community Safety – Mini substations, co-responders
Director of Wellness Initiatives – Wellness centers, partnerships
Budget Director – Financial management, Council liaison
Community Engagement Director – Participatory budgeting, meetings
Legislative Affairs Director – Metro Council relationships

Support Staff:

- Schedulers (2)
- Policy advisors (3)
- Communications team (4)
- Operations staff (3)

Total Core Staff: ~20 people

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BUDGET FOR FIRST 100 DAYS

Allocated from Annual Budget:

Staffing: $500,000 (3 months salaries)
Community Engagement: $150,000 (meetings, materials)
Communications: $100,000 (press, social media)
Mini Substation Planning: $200,000 (architects, surveys)
Wellness Center Planning: $150,000 (partnerships, planning)

Participatory Budgeting: $75,000 (platform, facilitation)
Contingency: $100,000

Total First 100 Days Budget: $1,275,000
(Approximately 0.1% of annual $1.13B budget)

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MEASUREMENT & ACCOUNTABILITY

Weekly Dashboard (Internal):

- Budget hearings progress
- Construction timeline status
- Community meeting attendance
- Media sentiment analysis
- Partnership development status
- Staff hiring progress

Monthly Public Report:

- Major milestones achieved
- Challenges encountered & responses
- Next month priorities
- Community feedback summary
- Financial status

Day 100 Comprehensive Report:

- All metrics above
- Comparative analysis to promises
- Lessons learned
- Year 1 revised projections
- Community testimonials

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CONTINGENCY PLANS

If Budget Delayed Beyond Day 30:

- Activate emergency funding mechanisms
- Focus on planning and design work

- Increase community engagement
- Build Metro Council support
- Transparent communication about delay

If Construction Delays Occur:

- Focus on co-responder successes
- Accelerate wellness center partnerships
- Increase participatory budgeting engagement
- Show progress on other initiatives
- Maintain realistic expectations

If Community Resistance Emerges:

- Double down on listening tours
- Adjust plans based on feedback
- Show flexibility within core framework
- Amplify community voices
- Demonstrate responsiveness

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TRANSITIONS TO NEXT PHASES

Day 100 → Year 1:

- First mini substations operational (Month 5-6); 12 operational by the end of Year 1
- 6 wellness centers operational
- Co-responder teams in all districts
- Participatory budgeting Year 1 projects selected
- Year 1 data collection systems operational

Year 1 → Year 2:

- 24 mini substations operational
- 12 wellness centers operational
- Demonstrate measurable outcomes
- Expand successful programs
- Adjust based on data

Year 2 → Year 3:

- 36 mini substations operational

- 18 wellness centers operational
- National recognition
- Other cities adopting model
- Sustained positive outcomes

Year 3 → Year 4:

- All 63 mini substations operational
- All 18 wellness centers operational
- Comprehensive data showing success
- Louisville as national model
- Campaign promises kept

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PERSONAL COMMITMENTS

Work-Life Balance:

- Family dinner 4+ nights per week
- One full day off per week
- Exercise 5 days per week
- 7-8 hours sleep nightly
- Vacation time scheduled

Mental Health:

- Weekly check-ins with trusted advisors
- Monthly reflection time
- Open communication with trusted friends and mentors
- Recognize stress signals
- Ask for help when needed

Ethical Standards:

- No conflicts of interest
- Full financial disclosure
- Transparent decision-making
- Accessible to constituents
- Lead by example

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QUOTES FOR DAY 100 SPEECH

Opening:
"100 days ago, I made you a promise: evidence-based governance, community partnership, and results you can see. Today, I'm here to show you how we're keeping that promise."

On Progress:
"Three mini police substations under construction. One wellness center serving families. Co-responder teams changing how we respond to crisis. This isn't a plan anymore – it's Louisville's new reality."

On Community:
"We've held over 100 community meetings. We've listened to 15,000 voices through participatory budgeting. This isn't my administration – it's ours."

On Next Steps:
"We've proven we can govern. We've shown we keep our word. Now we build on this foundation for the next 1,360 days. Louisville, we're just getting started."

Closing:
"100 days of action. 3 years and 265 days to go. Let's keep building the Louisville we all deserve."

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FINAL THOUGHTS

The first 100 days are about establishing credibility and momentum. Success means:

 Keeping promises – Budget approved, construction begun
 Building trust – Transparent, accessible, accountable
 Showing competence – On time, on budget, professional
 Creating partnerships – LMPD, unions, community, healthcare
 Maintaining focus – Evidence-based, not political

The first 100 days don't complete the transformation – they prove it's possible.

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APPENDIX: DETAILED TIMELINE

[A comprehensive day-by-day calendar would be inserted here with all 100 days mapped out with specific meetings, events, and milestones]

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FIRST 100 DAYS: JANUARY 1 – APRIL 10, 2027

Goal: Establish credibility, build foundation, show progress

Success Metric: Louisville sees transformation beginning and believes in the vision

Let’s govern.

rundaverun.org

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First 100 Days Plan | Created October 2025 | Updated February 2026 | For Dave Biggers Mayoral Campaign

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What This Means for YOUR Neighborhood

Every Louisville neighborhood is unique. Enter your ZIP code to see how this policy directly impacts your community:

Find Your Mini Substation

Enter your ZIP code to see when your neighborhood will receive a community police substation.

Find My Substation

63 mini substations across Louisville, at least one in every ZIP code, phased in over 4 years.

Part of my comprehensive public safety plan.

See the Budget Impact

Explore how this policy fits into my comprehensive $1.13 billion budget plan:

How Does My Budget Affect You?

See your personalized impact - zero tax increase, real benefits

Household Income $50,000 50000
Children in JCPS 0 0
Your ZIP Code

Your Personal Impact

How we calculate: Benefits based on average family savings from wellness center access ($800/year), youth program value (after-school + summer jobs), and your specific mini substation timeline. All benefits come from the same $1.13B budget - zero tax increase.

Share your results with friends and family:

Share My Results

⚖ Compare This Policy

See how my approach differs from current administration policies:

⚖ My Plan, Category by Category

Pick a category to see what my plan does, how it is paid for, and when it arrives.

Share This Plan Print This Plan
Public Safety Wellness Youth Economy Housing Transparency

Public Safety & Policing

My Plan

Community-based mini substations

Approach

- 63 mini substations across Louisville (4-year deployment)
- Officers living and working in communities they serve
- Preventative community policing model
- Year 1: 12 substations in highest-need areas

Timeline Year 1-4 phased rollout
Budget Same $1.13 billion; no new taxes; priorities re-pointed inside the adopted budget
Impact Projected response times: 3-5 minutes (campaign estimate)
□

Mental Health & Wellness

My Plan

Wellness centers placed by health need

Approach

- I will place 18 Community Wellness Centers by health need (CDC PLACES 2024 plus Census poverty data)
- Mental health counseling, addiction support
- Youth programs, family services
- At least one center in every LMPD division

Timeline 6 centers a year over Years 1-3
Budget $45M a year when fully built (18 centers at $2.5M each), inside the adopted budget
Impact Accessible care within every neighborhood, preventative focus
□

Youth Development

My Plan

Comprehensive youth investment

Approach

- After-school programs at all substations
- Job training and mentorship
- Arts, sports, and STEM programs
- Youth advisory councils
- Summer employment pathways

Timeline Immediate implementation with substation rollout
Budget $32.5M for youth programs, inside the adopted budget
Impact Accessible programs in every neighborhood

Economic Development

My Plan

Community wealth building

Approach

- Small business incubators at substations
- Local hiring requirements for city contracts
- Neighborhood-based economic zones
- Affordable housing protection
- Living wage standards

Timeline Immediate policy changes, 4-year infrastructure build
Budget Same $1.13 billion; no new taxes; priorities re-pointed inside the adopted budget
Impact Jobs and wealth stay in neighborhoods

Housing & Affordability

My Plan

Housing as a human right

Approach

- Expanded affordable housing trust fund
- Strong tenant protections
- Community land trusts

- Rent stabilization measures
- Anti-displacement policies for existing residents

Timeline Immediate policy changes
Budget Same $1.13 billion; no new taxes; priorities re-pointed inside the adopted budget
Impact Protects residents, prevents displacement

Government Transparency

My Plan

Radical transparency

Approach

- Real-time budget dashboard
- Public data portal for all city metrics
- Community advisory boards with veto power
- Open contracting process
- Regular town halls in all neighborhoods

Timeline Immediate implementation
Budget Low-cost digital infrastructure
Impact Citizens empowered with information and decision-making power

The Choice is Clear

Louisville deserves transformative change, not more of the same. Join us in building a city that works for everyone.

Join the Campaign Read Full Policy Platform

Share This Policy

Help spread the word about my vision for Louisville:

Related Policies You Might Like

How to Vote for Me

I am a write-in candidate: in the race for Mayor, mark the write-in spot and write **DAVE BIGGERS** (the last name, Biggers, is required).

Early voting, no excuse needed: October 29–31 · Election Day: Tuesday, November 3, 6 AM to 6 PM. Registration for the November 3 election closed October 5.

✓ Check My Registration and Polling Place View All Election Dates →

Stay Updated on This Policy

Get notified when this policy is updated or when I speak about this issue in YOUR neighborhood.

* indicates a required field

Email Signup Information
Fax Number (Leave blank)
Name *
Email * We'll send you updates about the campaign
Zip Code 5-digit zip code (optional)
☐ I'm interested in volunteering! We'll send you information about volunteer opportunities
Sign Up

We use your details only to reach you about the campaign. Privacy Policy

Have Ideas to Improve This Policy?

This is YOUR city. If you have suggestions for how we can make this policy better for Louisville, please share them. Every idea is reviewed.

Suggest an Improvement for Louisville

Have an idea for improving Louisville? Share your policy suggestion below. Your voice matters in shaping our city's future.

Policy Title *
Description *
0/2000 characters
Category Select a category...
Your Name *
Your Email *
ZIP Code (Optional)
☐ I agree that my suggestion may be reviewed and potentially incorporated into campaign policy. My email will only be used to notify me about the status of my suggestion.
Submit Suggestion

NOT ME, WE.

Together, we make Louisville better for everyone.