

ABOUT DAVE BIGGERS

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Category: Campaign Materials

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A Mayor That Listens, A Government That Responds

WHY I'M RUNNING

Somebody once said, "the biggest room in the world is room for improvement."

That's how I feel about Louisville. Although we've come a long way, there's still work to be done. I believe with the right leadership we can make significant changes in our community, **ALL** of our community, for the better.

I'm not saying I will do it by myself, as no one person can, but a **TEAM** can.

Government isn't a marathon, it's a relay. The one that starts the race doesn't finish it, but if we all do our part, we all win.

I'm ready to do my part. Are YOU?

MY FOCUS

Public Safety

Police officers IN your neighborhood, not 20 minutes away. at least one mini police substation in every ZIP code that actually serve the community.

Government Accountability

Every dollar accounted for. Every decision transparent. No more waste, no more excuses.

Efficiency

Cut the bureaucracy, invest in people. \$1.2 billion budget spent smart, not just spent.

SECOND TIME'S A CHARM

How We Got Here

I ran for mayor in 2018 as a Democrat. I did a few forums and interviews, but I've always been an independent. Independent Thinker, Independent Voter is what I believe.

I plan on running a slightly non-traditional campaign. I'm going to rely heavy on word of mouth advertising, being that I signed an exemption from reporting if I spend less than three thousand dollars.

Frankly I don't even plan on spending close to that. I don't want people to give me ten or twenty dollars for a yard sign. I want people to create their own yard sign out of whatever and write "Vote for Dave" or "Dave for Mayor."

If you have kids, they would probably love to paint on some poster board, cardboard, or any type of board. **Make it fun.**

NOT ME, WE.

I plan on serving the people, so I want to hear from the people. What we're doing right, what we're doing wrong, or any suggestions to help move us forward.

This isn't about one person. This is about **all of us** building a better Louisville together.

PAST CAMPAIGN APPEARANCES

2018 Mayoral Race

- **KFTC Voter Guide** – Kentucky for the Commonwealth
- **UofL/Forward Radio Forum** – University of Louisville

Links and recordings available upon request

MY APPROACH

Grassroots, Not Greenbacks

This campaign isn't funded by special interests or big donors. It's powered by people who believe Louisville can do better.

What makes this campaign different: – No expensive yard signs – make your own! – No massive ad buys – just honest conversations – No political machine – just people who care – No corporate donors – just Louisville residents

Community-Driven Policy

Every policy in this campaign came from listening to Louisville residents: – at least one mini police substation in every ZIP code? That came from neighborhoods tired of waiting 30 minutes for police response. – 18 community wellness centers? That came from communities watching neighbors struggle with addiction

and mental health. – 24% compounded employee raises? That came from hearing about Metro workers leaving for better pay in surrounding counties. – Participatory budgeting? That came from people wanting a real voice in how their tax dollars are spent.

This isn't a top-down campaign. It's bottom-up, driven by what **you** tell me Louisville needs.

THE RELAY METAPHOR

Government isn't a marathon, it's a relay.

Mayor Fischer started the race – he did his part, moved Louisville forward in many ways.

the current mayor has the baton now – he's running his leg of the race.

When it's my turn, I'll take the baton and run my part – with your help, with community input, with transparency and accountability.

Then I'll pass it on – to the next leader, hopefully having moved Louisville significantly forward.

No one person finishes the race. But if we all do our part, **we all win**.

MY COMMITMENT TO YOU

If elected, I commit to:

1. Listen First

Before making any major decision, I'll listen to the community most affected. Not just at carefully staged town halls, but real conversations in real neighborhoods.

2. Respond Honestly

I won't always tell you what you want to hear, but I'll always tell you the truth. If something can't be done, I'll explain why. If something can be done, I'll explain how.

3. Act Transparently

Every budget decision, every contract, every hire – all public, all explained, all accountable.

4. Serve Humbly

I work for you, not the other way around. My job is to execute the will of the people, not to impose my vision on you.

5. Build Community

Louisville isn't Downtown vs West End vs East End. We're one city, and we rise or fall together.

WHY INDEPENDENT?

I'm running as an independent because I believe in independent thinking.

I'm not anti-Democrat or anti-Republican. I'm pro-Louisville.

If a Democrat has a good idea, great. If a Republican has a good idea, great. If a community organizer has a good idea, great.

The question isn't "what party does this come from?"

The question is "will this make Louisville better?"

That's independent thinking. That's what Louisville needs.

WHAT PEOPLE ASK ME

Q: You only spent \$3,000 in 2018. How can you compete with well-funded campaigns?

A: Because campaigns aren't won with money – they're won with ideas and energy. If our ideas are better, if our energy is higher, if our message resonates, we can win. And we can do it without selling out to special interests.

Q: What makes you qualified to be mayor?

A: I'm not a career politician, and that's exactly the point. I'm someone who's lived in Louisville, worked in Louisville, raised a family in Louisville. I know what it's like to wait for police response. I know what it's like to worry about neighborhood safety. I know what it's like to see Metro employees leave for better pay. I'm qualified because I've experienced what needs fixing.

Q: Aren't your policy proposals too detailed for a grassroots campaign?

A: No – they prove we're serious. Anyone can say "I'll fix things." We're showing exactly **how** we'll fix things, with specific plans, specific budgets, and specific timelines. That's not corporate campaigning – that's respecting voters enough to show them the actual plan.

Q: Will you really let community members help decide the budget?

A: Yes. \$15 million in participatory budgeting, where residents vote directly on how to spend funds in their neighborhoods. It's been done successfully in 50+ cities. Louisville's ready.

CONTACT ME

I actually want to hear from you. This isn't a PR line – I mean it.

Email: dave@rundaverun.org

Info/General Inquiries: info@rundaverun.org

Mail: PO Box 33036, Louisville, KY 40232

Contact Form: Available on rundaverun.org

Tell me: – What we’re doing right – What we’re doing wrong
– Your suggestions to help move us forward

This campaign is about **us**, not me. So let’s talk.

JOIN THE MOVEMENT

Want to Help?

Make Your Own Yard Sign – Grab some cardboard, poster board, or whatever you have – Write “Vote for Dave” or “Dave for Mayor” – Get creative – make it fun! – If you have kids, this is a great project

Spread the Word – Tell your neighbors – Share on social media – Talk about the policies that matter to you – Word of mouth is our superpower

Stay Informed – Sign up for email updates at rundaverun.org – Follow the campaign online – Come to community forums when we hold them

Vote – Most importantly: register to vote – Then actually vote – Bring your friends and family

THE BOTTOM LINE

Louisville deserves better than the status quo.

We deserve police who know our neighborhoods.

We deserve raises for Metro employees so they stop leaving.

We deserve wellness centers that prevent problems before they escalate.

We deserve a voice in how our tax dollars are spent.

We deserve a mayor who listens and a government that responds.

That's what I'm offering. Not promises – a plan.
Not slogans – solutions.
Not spin – straight talk.

The biggest room in the world is room for improvement.

Let's improve Louisville. Together.

DAVE BIGGERS FOR MAYOR

A Mayor That Listens, A Government That Responds.

Not Me, We.

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PO Box 33036
Louisville, KY 40232

Website: rundaverun.org

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Find Your Neighborhood Plan

See how Dave's vision directly impacts your community:

Find Your Mini Substation

Enter your ZIP code to see when your neighborhood will receive a community police substation.

Find My Substation

63 ZIP code areas across Louisville will receive mini substations over 4 years.

Part of Dave Biggers' comprehensive public safety plan.

Community Endorsements

Join the Campaign

Get updates, event invitations, and volunteer opportunities.

* indicates a required field

Email Signup Information

Fax Number (Leave blank)

Name *

Email * We'll send you updates about the campaign

Zip Code 5-digit zip code (optional)

☐ I'm interested in volunteering! We'll send you information about volunteer opportunities

Sign Up

NOT ME, WE.

Together, we make Louisville better for everyone.